Selwyn andes

Work Experience

Great Lakes Publishing

May 2022–Present Associate Art Director

- Design magazines and visitor guides to promote tourism in the state of Ohio
- · Work with clients to design the best version of their vision
- Direct photoshoots and create marketing materials for cities and towns across Ohio

FedEx Office & Print Center

July 2021–April 2022 Full-time Store Consultant

- Expertly communicate with and aid customers print and ship materials
- · Package and ship goods
- · Maintain print quality using knowledge of printing techniques

Giant Eagle Inc.

June 2018–March 2020 Part-time Cashier

· Efficiently help customers purchase items while maintaining a high level of customer service

Additional Experience

Thread Magazine

August 2019-April 2022

· Design and illustrate magazine spreads with quick turnaround times

AIESEC in Ohio

August 2020–August 2021 Vice President Marketing

- · Create marketing materials
- · Plan marketing calendar
- · Recruitment
- · Manage Social Media

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Cleveland, OH

Education

Ohio University

2019–Spring 2022 BS in Visual Communication Publication Design major Marketing minor

Columbus State Community College

2015–2019

Digital Design and Photography, General Education courses

Programs

Adobe Creative Suite including InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, After Effects

Procreate (for illustration)

Microsoft Office Suite

Skillset

- · communication
- · editorial, graphic design
- ·illustration
- · handlettering
- · photography, photo editing
- · printing

Certificates

ECI, Experience Columbus Insider June 2024–July 2025